

Business



University of  
Applied Sciences  
Krems | Austria

Bachelor

# Sustainability Management

Sustainable principles in business contexts | Circular economy

[www.imc.ac.at](http://www.imc.ac.at)

What awaits you during your studies

# Sustainability Management

Global environmental change and social challenges have a profound effect on our society and the economy. It is apparent that finding sustainable solutions to these problems is crucial. This bachelor degree programme allows you to actively confront these problems.

**Management expertise meets sustainability proficiency.** Our degree programme will prepare you to analyse and evaluate complex sustainability challenges in international businesses and organisations to make well-founded recommendations for sustainable management.

Once you have a solid foundation in the interactions between society, economics and ecology, you'll learn how to integrate sustainability principles into business and organisational strategies. To tackle sustainable management challenges, the programme will address topics like circular business models, environmentally friendly innovations, as well as fair supply chains and international cooperation.

Experts from various sectors like science, business, politics and society teach the degree programme. Using case studies, excursions and participative project work, they will give you the opportunity to co-create innovative solutions for real-life challenges in sustainable management.

## At a glance



### Part-time

Courses normally take place from Friday to Saturday.  
There is also 1 block week per semester.



### English

The language of instruction is English. This prepares you for your international career in a multicultural environment.



### 6 semesters

The degree programme lasts 3 years, with a total workload of 180 ECTS.  
Graduates receive the academic degree of Bachelor of Science in Engineering (BSc).



### Study fee

EU/EEA citizens pay a study fee of EUR 363.36  
per semester, plus the student union fee.

## Did you know, that ...

... sustainability management means that companies and organisations plan and manage their activities according to the “triple bottom line”: environmentally friendly, socially responsible, and economically successful? The goal is to use resources efficiently, promote social justice, and protect the environment to achieve long-term benefits.

Following this triple bottom line, the programme covers 5 key areas: while **global sustainability** focuses on principles and challenges of sustainable development and management, **circular business** explores the sustainable design of products and services. In **economics**, topics such as efficiency and effectiveness are introduced. **Interdisciplinary topics** such as behavioural science and data management, as well as **future skills** – ranging from the ethical use of artificial intelligence to inclusion and diversity management – complete the curriculum.



## Modules | PART-TIME

SEMESTER I	SEMESTER II	SEMESTER III	SEMESTER IV	SEMESTER V	SEMESTER VI
MANAGEMENT ESSENTIALS	ECONOMICS	MARKETING & MARKETING RESEARCH	BUSINESS MODELS & BUSINESS PLANNING	INTERNATIONAL COOPERATION FOR SUSTAINABLE DEVELOPMENT	POLITICAL SKILLS – INSTITUTIONS & INFLUENCE
ACCOUNTING	PRINCIPLES OF LAW	FINANCE, INVESTMENT & MATHEMATICS	BEHAVIOURAL SCIENCE & PSYCHOLOGY	CURRENT ISSUES IN GLOBAL SUSTAINABILITY & CIRCULAR BUSINESS	BACHELOR EXAM
PRINCIPLES OF SUSTAINABILITY	DATA & DECISION MAKING	EMERGING TECHNOLOGIES	SOCIAL BUSINESS & INNOVATION	COOPERATION, COCREATION & COMMUNITY ENGAGEMENT	BACHELOR THESIS II
SCIENTIFIC METHODS & ANALYSIS	SUSTAINABILITY & ENVIRONMENTAL MANAGEMENT	GLOBAL SUSTAINABLE TRADE & VALUE CHAINS	CIRCULAR PRODUCT & SERVICE DESIGN	BACHELOR THESIS I	PRACTICAL/ PROFESSIONAL COMPETENCE II
INTRODUCTION TO CIRCULAR ECONOMY	FUTURE SKILLS I – INCLUSION & DIVERSITY MANAGEMENT	FUTURE SKILLS II – PERSONAL MASTERY	SUSTAINABLE MATERIALS & TECHNOLOGIES	PRACTICAL/ PROFESSIONAL COMPETENCE I	
	FUTURE SKILLS I – COLLABORATION & CONFLICT	FUTURE SKILLS II – STRESS MANAGEMENT			
	FUTURE SKILLS I – MANAGING SYSTEMS & COMPLEXITY	FUTURE SKILLS II – INTERCULTURAL COMPETENCE			

Subject to possible alterations

More details on the curriculum, courses, contact hours and ECTS (European Credit Transfer System) can be found on:  
[www.imc.ac.at](http://www.imc.ac.at)



## Your professional fields and future areas of responsibility

Upon graduation, you will have the skills to analyse and evaluate complex sustainability management and circular business challenges and provide well-grounded solutions. This degree programme prepares you for a career in sustainability management (e.g. sustainable supply chain management), sustainable business development (e.g. circular economy management), innovation and sustainability promotion (e.g. sustainability consultancy), and business management.

# IMC. It's all in me.

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## Accreditations



## Memberships

