

Business



University of
Applied Sciences
Krems | Austria

Master

International Business and Economic Diplomacy

International business | Economic diplomacy | Trade management strategies |
International economic relations

www.imc.ac.at

What awaits you during your studies

International Business and Economic Diplomacy

This study programme is international and interdisciplinary, with a strong strategic and practical focus.

Our 2-year master degree programme is centred on developing broad-based, forward-looking expertise related to international management and economic diplomacy. This programme gives you managerial skills that will enable you to confidently hold your own in a competitive and constantly changing environment. The programme also comprises wide-ranging practical elements, with a focus on ongoing enhancement of soft skills and research techniques, all of which improve your employability.



At a glance



Part-time

We offer 2 study-time models: You can attend courses either on Thursdays and Fridays, or on Fridays and Saturdays. In addition, there are 3 block weeks in total.



English

The language of instruction is English. This prepares you for your international career in a multicultural environment.



4 semesters

The degree programme lasts 2 years, with a total workload of 120 ECTS. Graduates receive the academic degree of Master of Arts in Business (MA).



Study fee

EU/EEA citizens pay a study fee of EUR 363.36 per semester, plus the student union fee.

Did you know that ...

... a particularly attractive option is the dual degree we offer in conjunction with the University of the Sunshine Coast, Australia? Besides obtaining a Master of Arts at IMC Krems, you will also be accredited with the Australian Master of International Business at our partner institution.

Modules | Part-time

	INTERNATIONAL BUSINESS	ECONOMIC DIPLOMACY	ELECTIVES		SKILLS LAB
	DESCRIPTION: ADVANCED BUSINESS THEORY IN AN INTERNATIONAL CONTEXT	DESCRIPTION: ECONOMICS, LAW & INSTITUTIONS IN AN INTERNATIONAL CONTEXT	TRADE MANAGEMENT STRATEGIES	INTERNATIONAL ECONOMIC RELATIONS	DESCRIPTION: EMPLOYABILITY SOFT & HARD SKILLS & ADVANCED RESEARCH PRACTICES
1	<ul style="list-style-type: none">• INTERNATIONAL MANAGEMENT• ADVANCED INTERNATIONAL MARKETING• INTERNATIONAL EMPLOYMENT RELATIONS• PERFORMANCE MANAGEMENT	<ul style="list-style-type: none">• ECONOMIC DIPLOMACY• INTERNATIONAL BUSINESS LAW• INTERNATIONAL INSTITUTIONS• GOVERNANCE & ETHICS	DESCRIPTION: ADVANCED OPERATIVE & STRATEGIC BUSINESS PRACTICES IN INTERNATIONAL CONTEXT	DESCRIPTION: ECONOMIC & POLITICAL RELATIONS IN INTERNATIONAL MULTI-ACTOR BUSINESS	<ul style="list-style-type: none">• BUSINESS ANALYTICS I• NEGOTIATION TECHNIQUES• RESEARCH METHODOLOGY
2	<ul style="list-style-type: none">• INTERNATIONAL FINANCE• INTERNATIONAL TAXATION	<ul style="list-style-type: none">• INTERNATIONAL POLITICAL ECONOMY• LOCATION ANALYSIS• INTERNATIONAL MACROECONOMICS	<ul style="list-style-type: none">• BUSINESS DEVELOPMENT IN EXPORT	<ul style="list-style-type: none">• FOREIGN POLICY ANALYSIS	<ul style="list-style-type: none">• BUSINESS ANALYTICS II• CRISIS MANAGEMENT
3	<ul style="list-style-type: none">• MERGERS & ACQUISITIONS	<ul style="list-style-type: none">• INTERNATIONAL TENDERING	<ul style="list-style-type: none">• LOGISTICS & SUPPLY MANAGEMENT• INTERNATIONAL REPORTING• INTERNATIONAL BUSINESS & CSR	<ul style="list-style-type: none">• EUROPEAN ECONOMIC INTEGRATION• INTEREST GROUPS & ADVOCACY• DEVELOPMENT COOPERATION & ECONOMIC GROWTH	<ul style="list-style-type: none">• CONSULTING• DIPLOMATIC PROTOCOL• RESEARCH SEMINAR
4	MASTER THESIS				<ul style="list-style-type: none">• INTERNATIONAL BUSINESS PROJECT

Subject to possible alterations

More details on the curriculum, courses, contact hours and ECTS (European Credit Transfer System) can be found on:
www.imc.ac.at



Your professional fields and future areas of responsibility

After graduating, you have excellent career prospects. Potential fields of work include: national and international organisations and NGOs, foreign direct investment (FDI) management, think tanks, consulting, foreign trade (import/export), international marketing, outsourcing/product management, risk management and hedging, HR and employee development.

IMC. It's all in me.

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Accreditations



Memberships

